

DAFTAR GAMBAR

Gambar	Judul	Halaman
1.1	Grafik Member Aktif X-Sha	5
2.1	<i>Flywheel Marketing Concept</i>	15
2.2	Diagram Alir Kerangka Pemikiran	39
3.1	Diagram Hasil (<i>Path Analysis</i>).....	53
4.1	Contoh Program Advertising di X-Sha	74
4.2	Contoh Program Marketing Event di X-Sha	76
4.3	Contoh Program After Sales Service di X-Sha	79
4.4	Diagram Hasil Analisis Jalur (<i>Path Analysis</i>).....	93