

## **ABSTRAK**

### **PENGARUH *NET PROFIT MARGIN*, *RETURN ON ASSET*, DAN *DIVIDEND PER SHARE* TERHADAP HARGA SAHAM**

(Survei pada Perusahaan yang Terdaftar di Indeks LQ45 Periode 2017-2021)

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Tujuan penulisan ini untuk mengetahui bagaimana *Net Profit Margin*, *Return On Asset*, *Dividend Per Share*, dan Harga Saham Pada Perusahaan yang Terdaftar di Indeks LQ45 periode 2017-2021, bagaimana pengaruh *Net Profit Margin*, *Return On Asset*, dan *Dividend Per Share* secara parsial terhadap Harga Saham, serta bagaimana pengaruh *Net Profit Margin*, *Return On Asset*, dan *Dividend Per Share* secara simultan terhadap Harga Saham. Metode penelitian yang digunakan adalah metode kuantitatif dengan pendekatan survei dan teknik penarikan sampel menggunakan metode *purposive sampling*. Teknik analisis data menggunakan analisis regresi data panel dengan alat bantu *E-views 12*. Hasil penelitian menunjukkan bahwa *Net Profit Margin*, *Return On Asset*, dan *Dividend Per Share* Pada Perusahaan yang Terdaftar di Indeks LQ45 mengalami fluktuasi selama tahun pengamatan, dan Harga Saham Pada Perusahaan yang Terdaftar di Indeks LQ45 mengalami penurunan selama tahun pengamatan, pengaruh *Net Profit Margin*, *Return On Asset*, dan *Dividend Per Share* secara parsial berpengaruh positif dan signifikan terhadap Harga Saham, serta pengaruh *Net Profit Margin*, *Return On Asset*, dan *Dividend Per Share* secara simultan berpengaruh signifikan terhadap Harga Saham.

Kata Kunci: *Net Profit Margin*, *Return On Asset*, *Dividend Per Share*, Harga Saham.

## **ABSTRACT**

### **THE EFFECT OF NET PROFIT MARGIN, RETURN ON ASSET, AND DIVIDEND PER SHARE ON SHARE PRICES**

*(Survey of Companies Listed in the LQ45 Index in 2017-2021)*

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*The objective of the research was to find out how Net Profit Margin, Return On Assets, Dividend Per Share, and Share Prices in Companies Listed on the LQ45 Index for the period 2017-2021, and to examine The Effects of Net Profit Margin, Return On Assets, and Dividend Per Share partially On Share Prices and to examine The Effects of Net Profit Margin, Return On Assets, and Dividend Per Share simultaneously On Share Prices. The method used in the research is quantitative method with survey approach and purposive sampling technique is used to withdrawl samples. The data analysis technique used in this research is panel data regression with tools of E-views 12. The results of study show that Net Profit Margin, Return On Assets, and Dividend Per Share in Companies Listed on the LQ45 Index fluctuated during the year of study and Share Prices in Companies Listed on the LQ45 Index has decreased during the year of study, the effect of Net Profit Margin, Return On Assets, and Dividend Per Share partially has a significant positive effect on Stock Prices, and the effect of Net Profit Margin , Return On Assets, and Dividend Per Share simultaneously have a significant effect on stock prices of Companies Listed in the LQ45 Index for the period 2017-2021.*

*Keywords: Net Profit Margin, Return On Assets, Dividend Per Share, Share Price*