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ABSTRAK

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**PENGARUH VIDEO EDUKASI PADA MEDIA SOSIAL TIKTOK
TERHADAP PENGETAHUAN PENCEGAHAN DBD DENGAN
GERAKAN PSN 3M PLUS**

Penelitian ini bertujuan untuk mengetahui pengaruh video edukasi pada media sosial tiktok terhadap pengetahuan pencegahan DBD dengan gerakan PSN 3M Plus pada siswa kelas IV, V dan VI di wilayah kerja Puskesmas Langensari 2 Kota Banjar. Penelitian ini menggunakan pendekatan kuantitatif dengan metode pre-eksperimen *One Group Pretest posttest design*. Populasi dalam penelitian ini yaitu siswa kelas IV, V dan VI SD di wilayah kerja Puskesmas Langensari 2 tepatnya di Dusun Sukahurip RW 07 yang terdiri dari 3 RT sebanyak 118 murid Sekolah Dasar. Teknik pengambilan sampel menggunakan total sampling. Sampel di penelitian ini berjumlah 92 orang dengan memilih sampel yang sesuai dengan kriteria inklusi dan eksklusi. Teknik pengumpulan data dalam penelitian ini berisi data primer dan data sekunder. Hasil penelitian dengan menggunakan uji T dependen dapat diketahui bahwa selisih rata-rata *pre test* dan *post test* siswa kelas VI, V dan VI di wilayah kerja Puskesmas Langensari 2, sebesar 9,41 sedangkan rata-rata nilai *Post Test* siswa kelas IV, V dan VI sebesar 15,64 nilai maksimal *Post Test* sebanyak 17 maka dapat disimpulkan adanya pengaruh video edukasi pada media sosial tiktok terhadap peningkatan pengetahuan pencegahan DBD dengan gerakan PSN 3M Plus Pada siswa kelas IV, V dan VI di Wilayah Kerja Puskesmas Langensari 2 Kota Banjar.

Kata Kunci : Video Edukasi, Pengetahuan, Pencegahan DBD

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ABSTRACT

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**THE EFFECT OF EDUCATIONAL VIDEO ON TIKTOK SOCIAL MEDIA
ON DHF PREVENTION KNOWLEDGE WITH PSN 3M PLUS MOVEMENT**

This study aims to determine the influence of educational videos on TikTok social media on dengue prevention knowledge with the PSN 3M Plus movement on grade IV, V and VI students in the working area of Puskesmas Langensari 2 Banjar City. This study used a quantitative approach with the One Group Pretest posttest design pre-experimental method. The population in this study is grade IV, V and VI elementary school students in the working area of Puskesmas Langensari 2 precisely in Sukahurip Hamlet RW 07 consisting of 3 RTs as many as 118 elementary school students. The sampling technique uses total sampling. The sample in this study amounted to 92 people by selecting samples that fit the inclusion and exclusion criteria. The data collection technique in this study contains primary data and secondary data. The results of the study using the dependent T test can be seen that the difference in the average pre test and post test of grade VI, V and VI students in the working area of Langensari 2 Health Center, amounted to 9.41 while the average Post Test score of grade IV, V and VI students was 15.64 the maximum Post Test score was 17, it can be concluded that there is an influence of educational videos on TikTok social media on increasing knowledge of dengue prevention with the PSN 3M Plus movement In grade IV students, V and VI in the Working Area of Puskesmas Langensari 2 Banjar City. This research is expected to be followed up by conducting research on dengue prevention knowledge with the PSN 3M Plus movement with Tiktok social media to see changes in children's behavior and attitudes.

Keywords: Videos, Knowledge, DBD Prevention