## ABSTRACT

## THE INFLUENCE OF LEADERSHIP AND WORK MOTIVATION ON EMPLOYEES PERFORMANCE (A Research on the Production Section of PT Syfa Rahman Garment Tasikmalaya City)

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The purpose of this study was to determine and analyze the influence of leadership and work motivation on employee performance in production employees at PT Syfa Rahman Garment Tasikmalaya City. The research method used was a survey method, the data obtained directly through questionnaires to 31 respondents taken from production employees. Sampling using census/saturation sampling and the method of analysis used in this study is multiple linear regression analysis. Based on the results of the study it is known that leadership and work motivation have a positive and significant effect on employee performance in the production department employees at PT Syfa Rahman Garmen Tasikmalaya City both partially and simultaneously.

Keywords: Leadership, Work Motivation, Employee Performance