

ABSTRACK

***The influence of Internal Communication and Work Motivation on
Employee Performance
(A study of honorary employees in the Department of Agriculture and Food
Security Ciamis Regency)***

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The purpose of this study is to determine and analyze the effect of internal communication and work motivation on the performance of honorary employees in the Department of Agriculture and Food Security in Ciamis Regency. The research method used was the survey method, data was obtained directly through a questionnaire to 45 respondents taken from honorary employees at the Department of Agriculture and Food Security of Ciamis Regency. Sampling was done using accidental sampling and the analytical method used in this study is path analysis. Based on the results of the study, it is known that internal communication is classified as good, work motivation is included in the good classification and the performance of honorary employees in the Department of Agriculture and Food Security in Ciamis Regency, including in good classification. Partially or simultaneously, internal communication and work motivation affect the performance of honorary employees at the Agriculture and Food Security Service in Ciamis Regency.

Keywords: Internal Communication, Work Motivation, Employee Performance

ABSTRAK

PENGARUH KOMUNIKASI INTERNAL DAN MOTIVASI KERJA TERHADAP KINERJA KARYAWAN (Suatu Penelitian Terhadap Pegawai Honorer Di Dinas Pertanian dan Ketahanan Pangan Kabupaten Ciamis)

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Tujuan dari penelitian ini untuk mengetahui dan menganalisis pengaruh komunikasi internal dan motivasi kerja terhadap kinerja karyawan Honorer Di Dinas Pertanian dan Ketahanan Pangan Kabupaten Ciamis. Metode penelitian yang digunakan adalah metode survei, data diperoleh secara langsung melalui kuesioner kepada 45 responden yang diambil dari Pegawai Honorer Di Dinas Pertanian dan Ketahanan Pangan Kabupaten Ciamis. Pengambilan sampel menggunakan *accidental sampling* dan metode analisis yang digunakan dalam penelitian ini adalah analisis jalur. Berdasarkan hasil penelitian diketahui bahwa komunikasi internal termasuk dalam klasifikasi baik, motivasi kerja termasuk dalam klasifikasi baik dan kinerja karyawan Honorer Di Dinas Pertanian dan Ketahanan Pangan Kabupaten Ciamis termasuk dalam klasifikasi baik. Secara parsial maupun simultan komunikasi internal dan motivasi kerja berpengaruh terhadap kinerja karyawan Honorer Di Dinas Pertanian dan Ketahanan Pangan Kabupaten Ciamis.

Kata Kunci: Komunikasi Internal, Motivasi Kerja, Kinerja Karyawan